

August 14, 2026

Greetings,

The Melha Shriners will be holding their 15th Annual "Fez"tival of Trees from November 27th to December 6th, 2026 at The Eastern States Exposition, Stroh Building, 1305 Memorial Avenue, West Springfield, MA.

During this event, Santa Claus will be available for pictures and more than twenty vendors will be joining the "Fez"tival. Please check the schedule for hours.

We are requesting organizations and businesses to consider donating a new, fully decorated artificial Christmas trees and/or non-alternatives (i.e. fireplace, ladder, dress form) to be displayed and raffled. This fundraiser will help us continue to support Melha's various activities which enable us to increase awareness of the work of the Shriners and the Shriners Children's in the community in which we live. All proceeds are for the benefit of Melha Shriners activities, and payments are not deductible as charitable contributions.

If you choose to make a tree donation, The Eastern States Expo (Big E), Stroh Building will be open Sunday, November 22nd from 9 am to 7 pm and Monday, November 23rd from 9am to 7pm so you or someone from your business or organization can come set-up and decorate the tree. If you have questions or concerns, please contact Tricia Plourde at (413) 348-4211 or email feztivaloftrees@melhashriners.org.

You may use this link [2026 Feztival of Trees Donation](#) to complete your donation registration, or complete and return the paper copy.

Chairman,

Leo Plourde

Chairman "Fez"tival of Trees Committee

MELHA SHRINERS

2026 MELHA 15th ANNUAL FEZTIVAL OF TREES TREE SPONSOR RULES AND GUIDELINES

TREE SPONSORS PLEASE KEEP AND READ CAREFULLY

ANY QUESTIONS PLEASE CONTACT: Leo Plourde (413) 348-3889 or Tricia Plourde (413) 348-4211

OR BY EMAIL: feztivaloftrees@melhashriners.org

How the “Fez”tival Works:

The mission of the “Fez”tival is to have organizations and businesses donate fully decorated artificial trees, big and small and non-tree alternatives (i.e. fireplace, ladder, dress form) that will be displayed throughout the event. The public is invited to come and see the holiday display of trees.

A sign designating the name of your Business or Organization will be prominently displayed with your tree throughout the event.

Admission to the showing of the trees is free. Raffle tickets will be available for sale so that the viewers may enter their tickets in the hopes of winning a beautiful tree. Each tree winner gets to take it home, fully decorated and ready for the Holidays.

A Vendor Fair will be underway during the “Fez”tival and we will also have refreshments and snacks available throughout the week of the display, as well as special visits from Santa for the children.

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Guidelines

- All trees and non-tree alternatives (i.e. fireplace, ladder, dress form) must be new and in the original box.
- Trees may be any size, but smaller trees may have to be elevated to be enjoyed and may require additional set-ups. We reserve the right to display small or miniature trees where we can fit them in.
- Spaces are 5'x5', trees and prizes must fit in designated areas. Any other space options must be discussed and approved by the "Fez"tival Director.
- Trees must be properly secured for free standing. A good solid stand will provide the best stability.
- A skirting or stand covered with cotton batting is recommended. Items placed at the bottom or on the skirting will be considered part of the tree and will be given away, **unless otherwise clearly marked**.
- A new extension cord must be provided and meet standard electrical codes.
- All set up accessories (wire, tape, decorating hangers, wire ties, stand/table for smaller trees etc.) must be supplied by tree sponsor.
- Sponsors must select a theme to be displayed under your Company or Group name on both your sign and the raffle ticket box. The theme may represent your business, areas of interest (hobbies, etc.), the holidays, or any other theme that you would be proud to have your business or group associated with in the public eye. The winner of your tree will be drawn from your raffle container at the close of the "Fez"tival.
- Please do not attach money, gift cards or scratch tickets to the tree, we will copy said items and put the actual items in an envelope marked with the tree name and number. This envelope will be placed in Melha's safe and given to the tree winner when they pick up the tree.
- A legible contact name and number must be listed on sponsor form as a primary contact for the tree.
- Set-up at The Eastern States Expo (Big E), Stroh Building will be Sunday, November 22nd 9 am to 7pm and Monday November 23rd 9am to 7pm. All trees must be in place by 7pm Monday, November 23rd..
- Empty boxes decorated as Christmas gifts and placed under the tree must be labeled "For Display Purposes Only" on the package.
- The "Feztival" will be open Friday, November 27th to Sunday, December 6th.
- Hours of operation are:
 - Friday, November 27th-9am to 6pm
 - Saturday November 28th -9am to 6pm
 - Sunday November 29th-9am to 4pm
 - Monday November 30th-Friday December 4th- 4pm to 8pm
 - Saturday November 30th- 9am to 6pm
 - Sunday December 6th - 9am to 4pm;
- Raffle drawing will be Sunday, December 7th at 4pm. Drawing to be Facebook Live but no audience. All winners will be contacted on Sunday, December 7th.
- All trees and prizes must be picked up Monday, December 8th by 7pm.

Registration forms or online registration ([2026 Registration](#)) must be submitted to Melha Shrine Center by Friday, November 20, 2026.

MELHA SHRINERS
"FEZ" TIVAL OF TREES

BUSINESS/ORGANIZATION _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE # _____ EMAIL ADDRESS _____

- ☐ DONATE A DECORATED TREE, NON-ALTERNATIVE (I.E. FIREPLACE, LADDER, DRESS FORM)
OR DECORATED WREATH

THEME _____ - _____

- ☐ MAKE A MONETARY DONATION

DONATION AMOUNT _____

Date and time of set-up (as stated in guidelines) Date _____ Time _____

Please return to:

Leo or Tricia Plourde
% Feztival of Trees
38 Letendre Avenue
Ludlow, MA 01056

For information contact Leo Plourde (413) 348-3889 or Tricia Plourde (413) 348-4211 or email
feztivaloftrees@melhashriners.org



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