



MATTHEW HERMAN
CHIEF RABBAN



ROBERT AUBIN
ASSISTANT RABBAN

MELHA SHRINERS

CHRISTOPHER PARKER
POTENTATE 2025

WILLIAM FAUST P.P
TREASURER

RUSS MITCHELL P.P
RECORDER

DAVID WOLANIN
HIGH PRIEST & PROPHET



MARCOS BABILONIA
ORIENTAL GUIDE

June 1, 2025

Greetings,

The Melha Shriners will be holding their 14th Annual “Fez”tival of Trees from November 28th to December 7th, 2025 at The Eastern States Exposition, Stroh Building, 1305 Memorial Avenue, West Springfield, MA.

During this event, Santa Claus will be available for pictures and more than twenty vendors will be joining the “Fez”tival.

We are requesting organizations and businesses to consider donating a new, fully decorated artificial Christmas trees and/or non-alternatives (i.e. fireplace, ladder, dress form) to be displayed and raffled. This fundraiser will help us continue to support Melha’s various activities which enable us to increase awareness of the work of the Melha Shriners in the community in which we live. All proceeds are for the benefit of Melha Shriners activities, and payments are not deductible as charitable contributions.

If you choose to make a tree donation, The Eastern States Expo (Big E), Stroh Building will be open Monday, November 24th from 9 am to 9 pm and Tuesday, November 25th from 9am to 9pm so you or someone from your business or organization can come set-up and decorate the tree. If you have questions or concerns, please contact Tricia Plourde at (413) 348-4211 or email feztivaloftrees@melhashriners.org.

You may use this link [2025 Feztival of Trees Donation](#) to complete your donation registration, or complete and return the paper copy.

Chairman,

Leo Plourde

Chairman “Fez”tival of Trees Committee



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2025 MELHA 14th ANNUAL FEZTIVAL OF TREES TREE SPONSOR RULES AND GUIDELINES TREE SPONSORS PLEASE KEEP AND READ CAREFULLY

ANY QUESTIONS PLEASE CONTACT: Leo Plourde (413) 348-3889 or Tricia Plourde (413) 348-4211
OR BY EMAIL: feztivaloftrees@melhashriners.org

How the “Fez”tival Works:

The mission of the “Fez”tival is to have organizations and businesses donate fully decorated artificial trees, big and small and non-tree alternatives (i.e. fireplace, ladder, dress form) that will be displayed throughout the event. The public is invited to come and see the holiday display of trees.

A sign designating the name of your Business or Organization will be prominently displayed with your tree throughout the event.

Admission to the showing of the trees is free. Raffle tickets will be available for sale so that the viewers may enter their tickets in the hopes of winning a beautiful tree. Each tree winner gets to take it home, fully decorated and ready for the Holidays.

A Vendor Fair will be underway during the “Fez”tival and we will also have refreshments and snacks available throughout the week of the display, as well as special visits from Santa for the children.



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Guidelines

- All trees and non-tree alternatives (i.e. fireplace, ladder, dress form) must be new and in the original box.
- Trees may be any size, but smaller trees may have to be elevated to be enjoyed and may require additional set-ups. We reserve the right to display small or miniature trees where we can fit them in.
- Spaces are 5'x5', tree and prizes must fit in designated area. Any other space options must be discussed and approved by the "Fez"tival Director.
- Trees must be properly secured for free standing. A good solid stand will provide the best stability.
- A skirting or stand covered with cotton batting is recommended. Items placed at the bottom or on the skirting will be considered part of the tree and will be given away, **unless otherwise clearly marked**.
- A new extension cord must be provided and meet standard electrical codes.
- All set up accessories (wire, tape, decorating hangers, wire ties, etc.) must be supplied by tree sponsor.
- Sponsors must select a theme to be displayed under your Company or Group name on both your sign and the raffle ticket box. The theme may represent your business, areas of interest (hobbies, etc.), the holidays, or any other theme that you would be proud to have your business or group associated with in the public eye. The winner of your tree will be drawn from your raffle container at the close of the "Fez"tival.
- Please do not attach money, gift cards or scratch tickets to the tree, we will copy said items and put the actual items in an envelope marked with the tree name and number. This envelope will be placed in Melha's safe and given to the tree winner when they pick up the tree.
- A contact name and number must be listed on sponsor form as a primary contact for the tree.
- Set-up at The Eastern States Expo (Big E), Stroh Building will be Monday, November 24th 9 am to 9pm and Tuesday November 25th 9am to 9pm. All trees must be in place by 9pm Tuesday, November 25th.
- Empty boxes decorated as Christmas gifts and placed under the tree must be labeled "For Display Purposes Only" on the package.
- The "Feztival" will be open Friday, November 28th to Sunday, December 7th.
- Hours of operation are:
 - Friday, November 28th-10am to 8pm
 - Saturdays November 29th -10am to 8pm
 - Sunday November 30th-10am to 8pm
 - Monday December 1st-Friday December 5th- 4pm to 8pm
 - Saturday December 6th- 10am to 8pm
 - Sunday December 7th - 10am to 4pm;
- Raffle drawing will be Sunday, December 7th at 4pm. Winners need not be present to win. All winners will be contacted on Sunday, December 8th.
- All trees and prizes must be picked up Monday, December 8th by 9pm.

Registration forms or online registration ([2025 Registration](#)) must be submitted to Melha Shrine Center by Friday, November 21, 2025.



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MELHA SHRINERS - "FEZ" TIVAL OF TREES

BUSINESS/ORGANIZATION _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE # _____ EMAIL ADDRESS _____

DONATE A DECORATED TREE, NON-ALTERNATIVE (I.E. FIREPLACE, LADDER, DRESS FORM)
OR DECORATED WREATH
THEME _____

MAKE A MONETARY DONATION
DONATION AMOUNT _____

Date and time of set-up (as stated in guidelines) Date _____ Time _____

If this is your first time donating a tree, who is the Shriner that assisted you: _____

Please return to:
Leo or Tricia Plourde
% Feztival of Trees
38 Letendre Avenue
Ludlow, MA 01056

MELHA SHRINERS



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89 Park Street, Chicopee, MA 01013 * Phone: (413) 736-3647 * Fax: (413) 731-9572
Website: MelhaShriners.org