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CHIEF RABBAN



RANDY WESSELS
ASSISTANT RABBAN

MELHA SHRINERS

GARTH PARKER
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BILL FAUST P.P
TREASURER

RUSS MITCHELL P.P
RECORDER

MIKE COTE
HIGH PRIEST & PROPHET



CHRIS PARKER
ORIENTAL GUIDE

August 27, 2021

Dear Sir or Madam,

The Melha Shriners will be holding their 10th Annual "Fez"tival of Trees from November 26th to December 5th, 2021 at the Clarion Hotel, 1080 Riverdale Street, West Springfield, MA.

During this event, Santa Claus will be available for pictures and more than twenty vendors will be joining the "Fez"tival. Again this year is Breakfast with Santa and we will be having it on both Saturdays and Sundays of our "Fez"tival, see attached flyer for information.

We are requesting organizations and businesses to donate new, fully decorated artificial Christmas trees to be displayed and raffled. This fundraiser will help us continue to support Melha's various activities which enable us to increase awareness of the work of the Shriners and the Shriners Hospitals in the community in which we live. All proceeds are for the benefit of Melha Shriners activities, and payments are not deductible as charitable contributions.

If you choose to make a tree donation, the Clarion Hotel will be open Sunday, November 21st from 10am to 8pm, Monday, November 22nd and Tuesday, November 23rd from 10am to 8pm so you or someone from your business or organization can come set-up and decorate the tree. If you have questions or concerns, please contact Tricia Plourde at (413) 348-4211 or email feztivaloftrees@melhashriners.org or festivaloftrees@melhashriners.org.

Chairman,

Leo Plourde

Chairman "Fez"tival of Trees Committee

270 Main Street, Suite HH, Agawam, MA 01001 * Phone: (413) 736-3647 * Fax: (413) 731-9572
Website: MelhaShriners.org

MELHA SHRINERS

2021 MELHA 10th ANNUAL FEZTIVAL OF TREES TREE SPONSOR RULES AND GUIDELINES

TREE SPONSORS PLEASE KEEP AND READ CAREFULLY

ANY QUESTIONS PLEASE CONTACT: Leo Plourde (413) 348-3889 or Tricia Plourde (413) 348-4211

OR BY EMAIL: feztivaloftrees@melhashriners.org or festivaloftrees@melhashriners.org

Guidelines

- All trees must be new artificial trees in the original box.
- Trees may be any size, but smaller trees may have to be elevated to be enjoyed and may require additional set-ups. We reserve the right to display small or miniature trees where we can fit them in. We suggest floor trees of four feet and up. The taller trees are the most impressive.
- Tree spaces are 5'x5', tree and prizes must fit in designated area. Any other space options must be discussed and approved by the "Fez"tival Director.
- Trees must be properly secured for free standing. A good solid stand will provide the best stability.
- A skirting or stand covered with cotton batting is recommended. Items placed at the bottom or on the skirting will be considered part of the tree and will be given away, **unless otherwise clearly marked**.
- A new extension cord must be provided and meet standard electrical codes.
- All set up accessories (wire, tape, decorating hangers, wire ties, etc.) must be supplied by tree sponsor.
- Sponsors must select a theme to be displayed under your Company or Group name on both your sign and the raffle ticket box. The theme may represent your business, areas of interest (hobbies, etc.), the holidays, or any other theme that you would be proud to have your business or group associated with in the public eye. The winner of your tree will be drawn from your raffle container at the close of the "Fez"tival.
- Please do not attach money, gift cards or scratch tickets to the tree, we will copy said items and put the actual items in an envelope marked with the tree name and number. This envelope will be placed in Melha's safe and given to the tree winner when they pick up the tree.
- A contact name and number must be listed on sponsor form as a primary contact for the tree.
- Set-up at Clarion Hotel will be Sunday November 21st 10am to 8pm, Monday November 22nd and Tuesday November 23rd 12pm to 8pm. All trees must be in place by 8pm Tuesday, November 23rd.
- Empty boxes decorated as Christmas gifts and placed under the tree must be labeled "For Display Purposes Only" on the package.
- The "Feztival" will be open Friday, November 26th to Sunday, December 5th.
- Hours of operation are Friday, November 26th, 10am to 8pm; Saturdays (Nov. 27 & Dec 4) 10am to 8pm, Sunday (Nov 28) 10am to 5pm and 10am to 2pm, Sunday (Dec. 5); Monday Nov 29-Friday December 3 from 4pm to 7pm,.
- Raffle drawing will be Sunday, December 5th at 2pm. Winners need not be present to win. All winners will be contacted on Sunday, December 5th.
- All trees and prizes will need to be picked up Sunday, December 5th by 9pm.

Registration forms must be submitted to Melha Shrine Center by Friday, November 19, 2021.

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How the “Fez”tival Works:

The mission of the “Fez”tival is to have organizations and businesses donate fully decorated artificial trees that will be displayed throughout the event. The public is invited to come and see the holiday display of trees.

A sign designating the name of your Business or Organization will be prominently displayed with your tree throughout the event.

Admission to the showing of the trees is free. Raffle tickets will be available for sale so that the viewers may enter their tickets in the hopes of winning a beautiful tree. Each tree winner gets to take it home, fully decorated and ready for the Holidays.

A Vendor Fair will be underway during the “Fez”tival and we will also have refreshments and food available throughout the week of the display, as well as special visits from Santa for the children.

MELHA SHRINERS
"FEZ" TIVAL OF TREES

BUSINESS/ORGANIZATION _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL ADDRESS _____

DONATE A DECORATED TREE
TREE THEME _____

MAKE A MONETARY DONATION
DONATION AMOUNT _____

Date and time of set-up (as stated in guidelines) Date _____ Time _____

Please return to:

Leo or Tricia Plourde
% Feztival of Trees
38 Letendre Avenue
Ludlow, MA 01056



For information contact Leo Plourde (413) 348-3889 or Tricia Plourde (413) 348-4211
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Melha Shriners Breakfast With Santa

at Clarion Hotel
1080 Riverdale St, West Springfield, MA



Come join Santa and Mrs. Claus, for this once-a-year, family-orientated breakfast. Photo opportunity with Santa and Mrs. Claus, don't forget your camera!

Space is limited - Reservations Required

To purchase tickets please visit:

melhashriners.org/breakfastwithsanta

For more information call

Matt at (413) 250-4146 or Leo at (413) 348-3889

**\$7.00 ages 13 and older,
\$5.00 ages 4 to 12,
3 years and under free**

4 seatings available:

Nov 27th & 28th - 8:00am - 11:00am

Dec 4th & 5th - 8:00am - 11:00am

Find us on  MelhaShriners

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